We Make Philanthropy Easy

Rockland Community Foundation makes philanthropy easy. It allows your company to play an important role in improving people's lives and the broader community. You're the expert when it comes to your business. Philanthropy is our business. Partner with us to manage your corporate philanthropy program so you can focus on what you do best.

Partnering with RCF reinforces your company as a pillar in our shared community. It increases your visibility, enhances your access to a wide network of influencers and potential champions, while opening new doors for your business, and building capacity in Rockland and beyond.

Let us help you build a culture of Philanthropy

BE A PARTNER IN STRENGTHENING THE POWER OF GIVING

ABOUT RCF

The Rockland Community Foundation's mission is to connect people and businesses with the causes that matter most to them through the creation of funds, across a wide range of interests, that donors create and the Foundation stewards. As the link between those who want to give and those in need, the Rockland Community Foundation works to improve the quality of life in our community.

RCF's 100+ diverse charitable funds address a multitude of causes. RCF helps thousands of community members each year through contributions of more than half a million dollars to multiple causes through both direct grants and component funds.

The Rockland Community Foundation
P.O. Box 323, New City, NY 10956
845-947-2868 | info@rocklandgives.org
www.rocklandgives.org

GIVING BACK IS GOOD BUSINESS

Corporate Advised Fund Program
We are the solution:
offering your business broad,
comprehensive, and inclusive
philanthropic reach

Partners in Philanthropy

The Rockland Community Foundation
understands the challenges of making your
charitable giving and community support
most impactful. We can help amplify your
corporate responsibility plan from strategic
counsel to connection-building.

Our efficient, cost-effective services
and expertise help you plan, oversee,
and operate your corporate grantmaking,
or scholarship program. We have the
expertise to simplify and design
philanthropic programs for local and/or
national businesses that have a presence
and wish to give back to our community.

Did You Know...

- 92% of employees consider changing jobs
  without a salary increase to a company that
  has an excellent reputation.  
  (Glassdoor survey)
- 86% of job seekers say they would not work
  for a company with a bad social standing.
  (Glassdoor)
- Employee’s voices are three times as
  impactful as a company CEO’s.
  (Glassdoor)
- 56% of those surveyed said the pandemic
  made them want to contribute more to
  society.  
  (Gartner survey)
- 8 out of 10 business leaders believe
  purpose is central to success.
  (Gallup survey)

A Corporate Advised Fund
Cuts Costs and Increases the
Scope of Your Giving

Business and corporations are often contacted
for support and donations, not just in the
profitable years. Wouldn’t it be nice to set aside
charitable funds in the “good” years and use
them to give during less profitable times?

Establishing a Corporate Advised Fund makes
this possible by setting aside money for tax
planning purposes. Funds are invested in a
diversified portfolio from which grants are made
based on your written recommendations. And
the Fund program needs no existing or
additional staff! You can “outsource” the
administrative aspects to the Foundation.

Nonprofit organizations requesting grants will
be courteously received, given information on
the corporation’s charitable priorities, experience
fair and full evaluation of proposals, and be
clearly informed about grant decisions. Or your
leadership can be involved in the selection
process. And we are available for advice and
insights regarding priorities in the community.

For inquiries or to get started discussing your
company’s needs and ideas, call our offices to
learn more at 845-947-2868.

Companies that Give Back Are
Companies That Move Forward