



We Make Philanthropy Easy

Rockland Community Foundation makes philanthropy easy. It allows your company to play an important role in improving people's lives and the broader community. You're the expert when it comes to your business. Philanthropy is our business. Partner with us to manage your corporate philanthropy program so you can focus on what you do best.

Partnering with RCF reinforces your company as a pillar in our shared community. It increases your visibility, enhances your access to a wide network of influencers and potential champions, while opening new doors for your business, and building capacity in Rockland and beyond.

Let us help you build a culture of Philanthropy

BE A PARTNER IN STRENGTHENING THE POWER OF GIVING

ABOUT RCF

The Rockland Community Foundation's mission is to connect people and businesses with the causes that matter most to them through the creation of funds, across a wide range of interests, that donors create and the Foundation stewards. As the link between those who want to give and those in need, the Rockland Community Foundation works to improve the quality of life in our community.

RCF's 100+ diverse charitable funds address a multitude of causes. RCF helps thousands of community members each year through contributions of more than half a million dollars to multiple causes through both direct grants and component funds.



The Rockland Community Foundation
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GIVING BACK IS GOOD BUSINESS



Corporate Advised Fund Program

**We are the solution:
offering your business broad,
comprehensive, and inclusive
philanthropic reach**

Partners in Philanthropy

The Rockland Community Foundation understands the challenges of making your charitable giving and community support most impactful. We can help amplify your corporate responsibility plan from strategic counsel to connection-building.

Our efficient, cost-effective services and expertise help you plan, oversee, and operate your corporate grantmaking, or scholarship program. We have the expertise to simplify and design philanthropic programs for local and/or national businesses that have a presence and wish to give back to our community.

**Be a partner in strengthening
the power of giving**

Did You Know...

- 92% of employees consider changing jobs without a salary increase to a company that has an excellent reputation. *(Glassdoor survey)*
- 86% of job seekers say they would not work for a company with a bad social standing. *(Glassdoor)*
- Employee's voices are three times as impactful as a company CEO's. *(Glassdoor)*
- 56% of those surveyed said the pandemic made them want to contribute more to society. *(Gartner survey)*
- 8 out of 10 business leaders believe purpose is central to success. *(Gallup survey)*



A Corporate Advised Fund Cuts Costs and Increases the Scope of Your Giving

Business and corporations are often contacted for support and donations, not just in the profitable years. Wouldn't it be nice to set aside charitable funds in the "good" years and use them to give during less profitable times?

Establishing a **Corporate Advised Fund** makes this possible by setting aside money for tax planning purposes. Funds are invested in a diversified portfolio from which grants are made based on your written recommendations. And the Fund program needs no existing or additional staff! You can "outsource" the administrative aspects to the Foundation.

Nonprofit organizations requesting grants will be courteously received, given information on the corporation's charitable priorities, experienced fair and full evaluation of proposals, and be clearly informed about grant decisions. Or your leadership can be involved in the selection process. And we are available for advice and insights regarding priorities in the community.

For inquiries or to get started discussing your company's needs and ideas, call our offices to learn more at 845-947-2868.

**Companies that Give Back Are
Companies That Move Forward**