Helping to Make a Difference in the Place We Call Home

2012 Annual Report
President’s Message

2012 was a pivotal year for the Rockland Community Foundation, one in which we made significant strides in establishing ourselves as a voice for philanthropy in Rockland County.

A major component of last year’s success was the commitment of our board to accelerate the growth of the Foundation. Dedicated efforts to help raise needed funds and increased visibility in all sectors of our community were our primary focus. The addition of four new board members and the hiring of a development consultant provided the ability to bolster our public relations activities, which centered around a targeted outreach program to promote the value of a community foundation to the geography it serves. As a result of these efforts, our number of funds has almost doubled, and 22 grant awards were given out across various needs.

Two pivotal funds, both established in 2012, were essential in raising the profile of the Foundation. The first was our Innovative Teachers Fund. While the Foundation had been awarding grants to deserving teachers for the past few years as part of our overall Uniform Grant program, the Innovative Teachers Grant was established as a part of a dedicated fund to recognize and assist those educators in our community who go ‘above and beyond,’ creating inspirational programs that enhance, and in some instances transcend, the classroom experience. Innovative teachers set the standard for educational excellence, and their efforts are those with which a community foundation should be aligned.

The other pivotal fund is perhaps our most essential: the Community Crisis Relief Fund. Superstorm Sandy hit Rockland with a vengeance. From extensive flooding, to days and in some instances weeks with no power, to downed trees and hours-long gas lines, Sandy caused disruption and devastation throughout the county. Our river towns were particularly hard-hit. While much attention was paid by the media and government officials to harder hit areas in New York, for our Rockland neighbors who had lost everything, the need was immediate.

We acted quickly, establishing the Community Crisis Relief Fund within a day of the storm. Through public service announcements, press releases, and word of mouth, we worked to convince businesses, government officials and individuals of the need to keep local dollars local. Slowly but surely, donations began coming in. The response from the community was inspiring, and enabled us to provide grants to the county’s larger non-profits to assist their escalated relief efforts, as well as to individuals who had lost their homes.

The Community Crisis Relief Fund remains a cornerstone of our commitment to respond in times of need, and has enabled us to further our position as the go-to charitable organization for those individuals and businesses looking to make an impact in the neighborhood they call home. It has also raised the profile of the Rockland Community Foundation, and we are seeing an increase in individuals and businesses looking to establish funds with us as a result.

Adding funds, and growing those currently under our umbrella, continues to be a priority for the Foundation. We work closely with our donors and investment advisors to ensure fund stability in accordance with our investment policy. Fostering strong relationships with our donors and prospects enables us to ensure that their charitable and financial goals are well served.

We turn our sights to 2013 with renewed excitement for the potential of all we can achieve, as we continue to build upon our mission to grow charitable giving in Rockland by connecting donors with the causes that matter most to them.

Patrick Byrne
President
Building a Better Rockland

The Rockland Community Foundation is a charitable organization committed to building a better Rockland. As the link between those who want to give and those people and organizations who are in need, we are working to improve the quality of life in our region. Whether through grants, scholarships, disaster response, or our position as a community leader addressing pressing needs, we're dedicated to improving life in the county we all call home.

To donors, we provide a simple yet effective means to achieve both their charitable and tax savings goals, allowing them to address specific issues through funds that they create and we steward.

To charitable organizations, we are a source of grant funding for programs that enable them to enhance the quality of life for those they touch.

To students, we provide scholarships that will help support their future educational goals.

To honor a loved one, by establishing a memorial fund with the Foundation in support of a cause that was important to them, you celebrate their life and keep their memory alive in perpetuity.

In times of crisis, we are the county’s advocate, working with local individuals and businesses to channel their donor dollars for recovery funding at home.

Our Funds Continue to Grow!

At its outset, the Rockland Community Foundation Board established six initial funds. Additional funds continue to be created by individual donors and other groups. Establishing your own named charitable fund does not require wealth and is not complicated. For new and existing non-profits as well as for donors and philanthropists, the Foundation is an ideal and trusted way to realize charitable goals.

Our 2012 Funds

- Active Cares Fund
- ACT for Animals Fund
- Andrew Norman Social Justice Fund
- Arts Fund
- Boulders Benefits Fund
- Chazen Spirit of Rockland Scholarship
- Clarkstown Friends of the Parks Fund
- Community Crisis Relief Fund
- Education Fund
- Environment Fund
- Fleming/Fleur Children’s Fund
- Haverstraw Holiday Meals Fund
- Health & Human Services Fund
- Hi Tor Preservation Fund
- Innovation Teaching Grant
- Jesse Benedetti Fund
- Lipson Charitable Trust
- N. Rockland Disaster Recovery Fund
- Tomorrow’s Hopes: The Gene and Irma Allen Fund
- Welles Remy Crowther Red Bandana Memorial Scholarship
- Woman & Girls Fund

By awarding me this scholarship, you have lightened my financial burden, which allows me to focus on the most important aspect of school, learning. Your generosity has inspired me to continue to help others, as Welles Remy Crowther did, and give back to the community. I hope one day I will be able to do so as a medical professional.

Emile Boyd
Scholarship Recipient
Welles Remy Crowther Red Bandana Memorial Scholarship
Supporting Our Community - 2012 Grants & Scholarships

In 2012, the Rockland Community Foundation proudly awarded the following grants and scholarships. Donor funds and contributions from individuals, groups and businesses make it possible for us to continue to grow the number of awards we make each year!

Scholarships

**Chazen Spirit of Rockland Scholarship** - $1000 per year for four years:
- Vanessa Decembre, Ramapo HS
  Attending Harvard University.

**Welles Remy Crowther Red Bandana Memorial Scholarship** - $1,000:
- Jaclyn O’Shea, N. Rockland HS
  Attending Quinnipiac College

Innovative Teacher Grants

- Heidi Bernasconi, Clarkstown HS North
  Program: Marine Biology Day at Little Tor
- Nicholas DeSantis, Tappan Zee HS
  Program: Solar Car Challenge

Chazen Spirit of Rockland Scholarship

Pictured from left: RCF President Pat Byrne, Recipient Vanessa Decembre (C) flanked by family members, Fund Holder Simona Chazen

Welles Remy Crowther Memorial Scholarship

Pictured from left: Recipient Jaclyn O’Shea, Fund Holder Jefferson Crowther

For the sixth year in a row, The Rockland Community Foundation joined with Inserra Supermarkets in a matching $5,000 grant program that awarded ten Rockland-based food pantries $500 gift cards to support their holiday food drives.

**Food Pantry Grants**

Pictured from left: Rhea Vogel and Pat Byrne from the RCF with representatives of the ten food pantry award recipients for 2012

**Uniform Grant Awards**

- Rotary Club of Nyack
  Program: Junior Achievement
- People to People
  Program: Back to School with Dignity
- Center for Safety & Change
  Residential Client Transportation
- Jawonio
  Jawonio Family Institute
- Meals on Wheels
  Homebound Meal Delivery Waiting List Relief

Pictured from left: RCF Board member Paul Orazio, Chris Haera-Nyack Rotary, RCF President Pat Byrne

Stu Raskin and Beth Blecker-People to People, RCF President Pat Byrne

Pictured from left: Rhea Vogel, Debi Thomas, Dennis Fleming, Jefferson Crowther, Emily Dominguez, Pat Byrne, Maddy Schiering-Meals on Wheels, Simona Chazen, Paul Orazio, Julika von Stackelberg-Addo-The Center for Safety & Change, Rob Fellows, Gail Nachimson-Jawonio, Jeffrey Keahton, Larry Codispoti
Rockland Community Foundation Mobilizes to Support County Residents Impacted by Hurricane Sandy

Superstorm Sandy hit the tri-state area with a vengeance. While New York City and the beach areas of New Jersey deservedly received the majority of news coverage, areas of Rockland were also hard hit. Many individuals in our river towns and north Rockland lost their homes, and businesses struggled for months to recover.

The Rockland Community Foundation's response to Hurricane Sandy was immediate and actionable. Just two days after the storm, the Foundation activated a Community Crisis Relief fund to provide emergency grant support for individuals and non-profits struggling as a result of Sandy. Creation of the Fund enabled the community to rally together and make donations that went directly to help their neighbors. County-based newspapers, government officials, and fundraisers helped to spread the word about the fund, making it a true community effort. Rockland-based businesses such as O&R, Verizon, Instrumentation Laboratories and Orazio Financial Services were among the corporate donators to the fund, some of whom used money earmarked for their holiday parties to instead donate to rebuilding their community.

Today, the Community Crisis Relief Fund is as strong as ever, and accepts rolling applications for assistance in response to various crisis situations in our county.

At the end of the day, it's neighbors helping neighbors - that's what People to People is all about - and we can't do what we do to assist struggling Rocklanders without the support of the Rockland Community Foundation.

Diane Serratore
Executive Director
People to People
Why Donate through the Rockland Community Foundation?

We Put Philanthropy Within Reach
Donating through the Rockland Community Foundation does not require wealth. For individuals and businesses, it is an effective and meaningful way to achieve charitable goals.

You Have a Say Where Your Money Is Going
Whether you choose to invest in one of our existing funds or create one of your own, you can direct your donation to a field of interest, a specific fund, or even a particular charity. Your donation will be combined with monies from other like-minded contributors to do even greater good!

Your Donation Stays where it Belongs—in Rockland
As the umbrella of charitable giving in Rockland, our focus is to raise the consciousness of charitable giving in our county. We responsibly invest donor funds to increase the value of our portfolio, thereby establishing permanent collections that can serve the diverse needs of our community now and in the future.

The Rockland Community Foundation can help to re-focus and revive existing, dormant or under-performing trusts and foundations. It provides the necessary structure for scholarship accounts and other types of smaller funds to receive donations, planned gifts and bequests. It works with families, individuals, attorneys and estate/financial planners, to structure gift plans that fit every economic situation while meeting diverse financial and charitable objectives.

We sincerely appreciate all gifts – large or small to any of our funds that help build the permanent endowment of The Rockland Community Foundation.

The Founders Circle
The Rockland Community Foundation has established the Founders Circle to provide general support for the Foundation in its mission to increase charitable giving in Rockland County. Gifts can be pledged by individuals, groups, or businesses.

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To join the Founders Circle:
Pledge a donation of $500 or more to the Rockland Community Foundation's general fund annually for four years.

To become a Founders Friend:
Pledge a one-time donation of $500 or more to the Rockland Community Foundation's general fund.

2012 Contributors Levels of Giving

<table>
<thead>
<tr>
<th>Level</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donor</td>
<td>$1000 and up</td>
</tr>
<tr>
<td>Benefactor</td>
<td>$500 to $999</td>
</tr>
<tr>
<td>Patron</td>
<td>$250 to $499</td>
</tr>
<tr>
<td>Supporter</td>
<td>up to $99</td>
</tr>
<tr>
<td>Sustainer</td>
<td>$100 to $249</td>
</tr>
</tbody>
</table>

We thank the members of our Founders Circle for their ongoing support:

- Frank Borelli
- Pat Byrne
- Simona Chazen
- Jefferson Crowther
- Dennis Fleming
- Gail Fleur
- Karen Michalowski
- Paul & Patti Ann Orazio
- Debra Thomas
- Rhea Vogel

- Lisa House
- Assemblywoman Ellen Jaffee
- JCC Rockland
- Jonathan Kupperman
- Marci Kurtz
- Jeffrey Kutler
- Susan Leighton
- Myrna Lopez Squillini
- Mandel, Katz & Brosnan
- Chayna Prizel
- Provident Bank
- Tzippora Reitman,
- Martha Robles
- Rockland County Teachers Association
- Jeffrey Rothman
- Sheryl Santi-Luks
- Deborah Sauer
- Diane Serratore
- Debra Stolarik
- Rolf Thorsen
- Paul Trader
- Thomas Trevor
- Adriana Velez
- Jill Warner
- Cliff Wood
- Gordon Wren
- Ronald Zampolin

- Gillian Ballard
- Roberta Bangs
- Pamela Bartell
- Monowara Begum
- Donalee Berard
- Rochelle & Michael Berger
- Elizabeth Byrne
- Sonia Cairo
- Shelley Chanler
- Doris Codispoti
- Carmen & Armando DiBiase
- Paul Farry
- MaryEllen Grant
- Stephen Grant
- Chris Jerez
- Milton Joseph
- Elaine Kelter
- Lisa Kendall
- Brian Lurie
- Elizabeth McAlear
- Lenora McCabe
- Marie & Joseph Porrovechio
- Donna Rabinowitz
- Natalie & Oleh Riznyk
- Amanda Roman
- Andy Stewart
- Roberta Zampolin

- Paul Adler
- Joe Allen
- Larry Codispoti
- Kevin Drummond
- Fellows, Hymowitz P.C.
- Hudson Valley Investment
- Jeffrey Keahon
- Karen Michalowski
- Orange & Rockland
- Howard Phillips
- Clare Sheridan
- Debra J. Thomas
- Corinne Berg
- Donald and Stella Bernstein
- Elise Markowitz
- Steven Pekofsky
- Galen R. Greener
- Gerri S. Zabusky
- 940 Amsterdam Corp
- Heidi Bernasconi
- Joseph & Dorothy Brophy
- Maria Butrico
- Louis Camhe
- James & Judith Curcio
- Sally & Thomas Daly
- Scott Eidman
- Lanie Etkind
- Gail Fleur
- Paul Galan
- Martin Ginsburg
- Martin B. Glasser
- Marcia Glasser
- Steve Gold
- Fred Goncher
- Diana Hess
With a long term and deep interest in the creation of a better life for all children, we wanted to do something concrete on behalf of their welfare. Not having a large amount of money to donate to organizations devoted to young people’s needs, starting a fund with that goal within the Rockland Community Foundation was an ideal solution for us. We now have our own dedicated Fund under the tax-exempt status of the Foundation, from which we can direct our donations and increase its worth as the Foundation’s investments grow. We plan to continue build this Fund. It's a perfect partnership.

Dennis Fleming
Fund Owner
Fleming Fleur Children's Fund

THE ROCKLAND COMMUNITY FOUNDATION
STATEMENTS OF ASSETS, LIABILITIES AND NET ASSETS-CASH BASIS
DECEMBER 31, 2012 AND 2011

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$13,953</td>
<td>$7,266</td>
</tr>
<tr>
<td>Investments</td>
<td>177,453</td>
<td>186,878</td>
</tr>
<tr>
<td>Total Current Assets</td>
<td>191,406</td>
<td>194,144</td>
</tr>
<tr>
<td>Total Assets</td>
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<td>$194,144</td>
</tr>
</tbody>
</table>

| LIABILITIES AND NET ASSETS | | |
| Liabilities | none | none |
| Unrestricted Net Assets | $13,953 | $7,266 |
| Board Restricted Net Assets | 51,227 | 67,585 |
| Total Unrestricted Net Assets | 65,180 | 74,831 |
| Total Temporarily (Donor) | | |
| Restricted Net Assets | 126,226 | 119,313 |
| Permanently Restricted Net Assets | | |
| Total Net Assets | $191,406 | $194,144 |
The Rockland Community Foundation provides an easy and seamless vehicle for fund transfers with the ability to immediately direct funds and award gifts to specific needs and causes. Please contact us to find out more.

Call: 845-947-2868
or email us at info@rocklandgives.org

The scholarship was created to offer continued motivation for the students who utilize the resources of the Achievement Center at Clarkstown South High School. It is recognition for a student’s effort to strive to achieve his/her capability. Utilizing the Rockland Community Foundation to administer the process and funds assures its continuation well into the future.

William Trust
Fund Owner
Judith H. Trust Memorial Scholarship

With the help of the Rockland Community Foundation, I will earn a Bachelor’s degree in Neuroscience from Boston University, an expensive private school I would have had significant difficulty affording otherwise...Hopefully, when I settle into my own career, I will be able to help the Rockland Community Foundation continue advancing the educational goals of other students.

Margaret McGuinness
Scholarship Recipient
Chazen Spirit of Rockland Scholarship

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The Rockland Community Foundation
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